



**Spurgeon Richardson**  
President & CEO

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June 2, 2008

Kells Carroll, VP  
Wachovia Bank, NA  
Community Development Finance  
171 17th St, 6th Floor  
Atlanta, GA 30363

Dear Mr. Carroll:

Please accept this letter as evidence of the Atlanta Convention and Visitors Bureau's (ACVB) support of the 180 Peachtree Retail project. Retail is a major gap in Downtown Atlanta's attractiveness to conventioners and visitors and this project, located on Peachtree Street in the heart of the hotel and Downtown business district, could be a major asset to the community. There is no doubt in my mind that this important project will benefit Downtown and Metro Atlanta. It is in sync with ACVB's mission to sell and market Atlanta as the premier conventions, meetings, and tourism destination and favorably impact the Atlanta economy through conventions and tourism.

Should you have any questions or would like to discuss our support further, please contact me at (404) 521-6604 or [srichardson@atlanta.net](mailto:srichardson@atlanta.net).

Sincerely,

A handwritten signature in black ink that reads "Spurgeon Richardson".

Spurgeon Richardson  
President & CEO